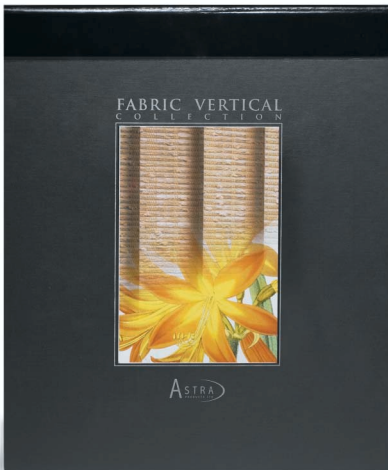


FABRIC VERTICAL C O L L E C T I O N

Astra is completing the enhancement of its entire product line with the introduction of an expanded and unique fabric vertical collection.



While verticals remain an important part of your core product offering, Astra knows that you are always looking for something new and exciting to make a sale and to increase your profit margins.

With that in mind, we have taken the same basic elements of our range, from stitchbonds to jacquards, and added a fresh selection of new textures, colors and finishes.

As you would expect, our new vertical fabric program comes in an elegant sample presentation, which matches our new Vinyl Collection and Roller Shade books. You can sell with confidence from elegant and quality promotional materials, and you can rely on our product and service to support your business.

In our new range you will find:

- **Stitchbonds:** New colors in basic stitchbonds for budget applications, plus familiar favorites such as Oberon, Moire Magique and Silk Strand, which bring a variety of colors and textures.
- **Glass Fibers:** A range of four patterns, with strong textures and commercially proven colors.
- **Jacquards:** A fundamental re-design of our jacquard range builds on the continuing success of Panache and Bijou and adds seven new jacquard patterns. The range includes exciting exclusives from European mills for the most discerning palette, plus new, low-cost alternatives. Three of the patterns cross over to our new roller and roman shade collection.
- **Special Effects:** New to our range are three "woven wood" fabric patterns, which provide the popular appeal of woven wood materials, with the simplicity of fabric. To enhance our "natural" range, we will also feature a new macramé pattern and we will continue to offer a range of colors in our new silk pattern.

For the commercial market, we are excited to offer a pure glass fiber screen vertical fabric in a range of attractive colors. As a pure glass product, this fabric will hang beautifully, without cupping or twisting.

Our book is in the final stages of design, and initial fabric quantities are on order for sampling and shelf inventory. We will be taking orders in Baltimore and expect to ship completed books about 12 weeks after the show.



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